



# EXCLUSIVE LEARNING JOURNEY

Improve your leadership skills, strategic thinking and professional appearance and take the next step in your career with LNA.

# CONTACT



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## OUR FOUNDERS

Founder & CEO - LeadershipNext Academy

**Sabine Hansen**

Founder - She4Her Leadership Consulting  
Chairwoman - IWIL e.V.



Co-Founder - LeadershipNext Academy

**Dr. Natalie Daghles**

Lawyer, Partner - Noerr  
Vice Chairwoman - IWIL e.V.

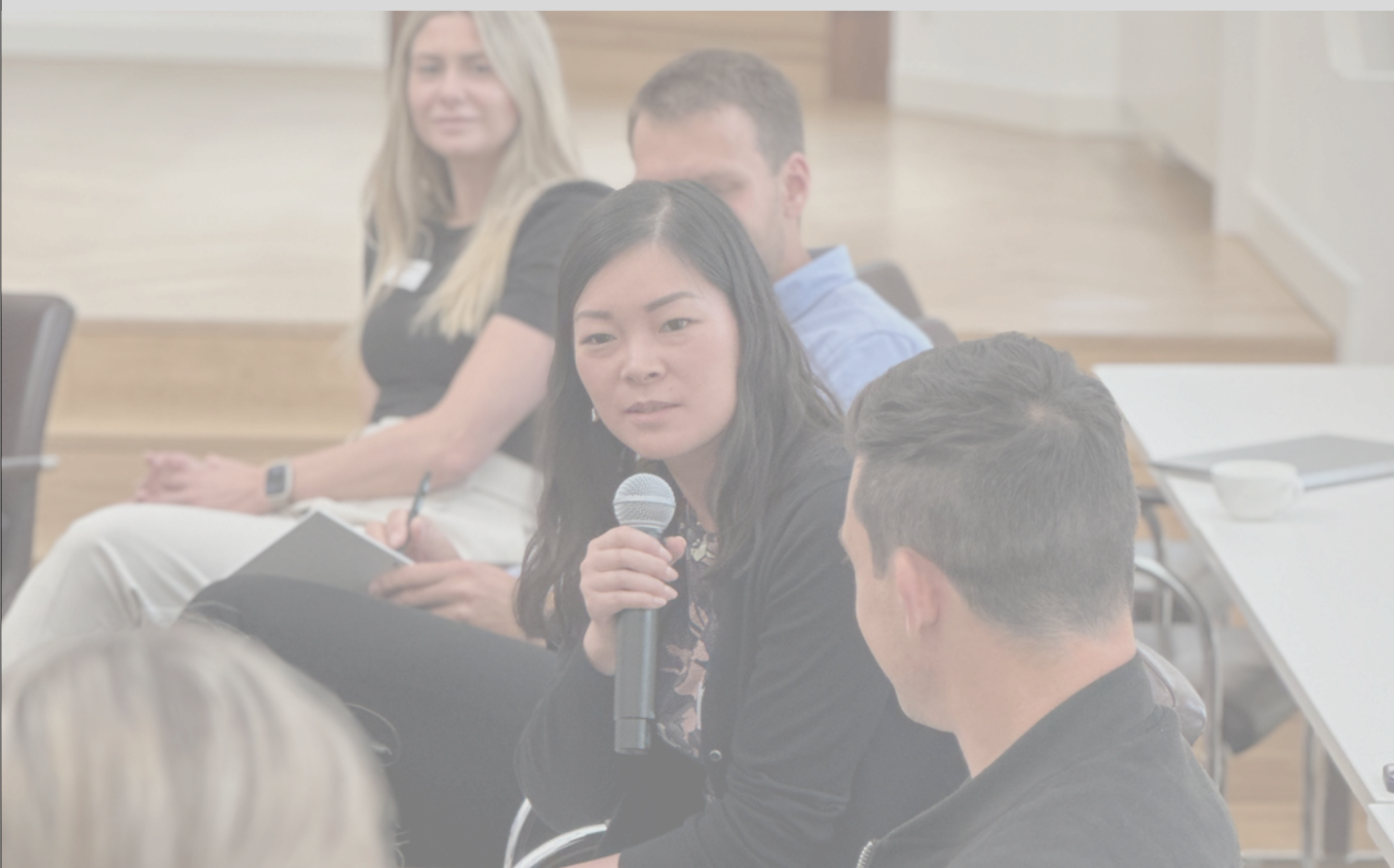


# MISSION

**What challenges will managers face in the future  
and how can they be overcome?**

The LeadershipNext Academy offers a hybrid learning journey of a special kind for managers and top talents on their way to the top level. We address topics and competences that you need to get to the top level - and stay there!

Our high-ranking faculty members teach the necessary skills - not academically, but practically and from their respective positions. Together, we embark on a learning journey that enables ambitious women and men to develop their strengths and expertise in direct dialogue with our faculty members and their peers in order to take the next step on their career ladder.



# MISSION



## LEADERSHIP IN AN UNCERTAIN WORLD

Understand how megatrends affect business models & influence decision-making processes in companies.

Receive personalised feedback on your leadership skills in real time.

## MANAGING LEADERSHIP CHALLENGES

Work on your leadership skills with peers and a coaching expert.

Learn what impact you have on your working environment by applying your key competencies using the STAR method.



## DRIVING PERSONAL AND PROFESSIONAL CHANGE

Recognise hidden obstacles to transformation.

Develop your personal career plan together with the coaching expert.

## DEVELOP PRESENCE AND PROMOTE PROFESSIONAL SUCCESS

Together with the coaching expert you identify your key competences based on your success and performance record.

Learn how to effectively utilise your personal network, mentors and supporters to advance your career.



# GOAL

We are building on the unique experience of our cross-mentoring program of the Initiative Women into Leadership e.V. (IWIL, [www.iwil.eu](http://www.iwil.eu)) and have made it our goal with our LeadershipNext Academy to create a broader format, especially for women who are on their way to the top level. In doing so, we are living up to our values of diversity and inclusion and also enabling female managers to create more impact in the network and develop practical skills.

Professional brilliance, strategic vision and a high level of commitment are necessary, but they are not the only cornerstones of a successful career, because it takes more than that to rise to top management:

**Strategic career planning, the right networks and sparring at top level.**



# LEARNING JOURNEY

## TYPE OF PROGRAM

Our learning journey consists of **pre-work units, four 180-minute online live modules in class, four half-day live sessions (two per day), and self-study modules with tutor sessions via the Learning Hub.**

Participation in the digital and live **Wine & Cheese evenings** with top speakers.

A personal final **mentoring interview** with a faculty member of your choice.

**Pre-work assignments, course materials and more** are available exclusively to our Fellows via our LNA Learning Hub.

Each Fellow receives an exclusive **onboarding and offboarding interview** with Sabine Hansen.



# LEARNING JOURNEY

## TIME FRAME

Our program offers 3 learning journeys and accompanies you over 10 to 12 weeks. You also have the option of taking part in just one of our live sessions or an online module.

## TECHNICAL REQUIREMENTS

Laptop, tablet/smartphone, the Zoom app and a stable internet connection.

## TARGET GROUP

Talents who want to advance to top management and make practical progress with the ideal participant profile:

Senior manager, head of department, team leader, content lead, high potentials, etc.

## COSTS:

- Entire learning journey € 5.950 (plus VAT)
- Entire learning journey for IWIL member companies € 4.125 (plus VAT)
- Single live module € 1.500 (plus VAT)
- Single live module for IWIL member companies + former Fellows € 1.125 (plus VAT)
- Single online module € 1.000 (plus VAT)
- Single online module for IWIL member companies + former Fellows € 750 (plus VAT)

# FACULTY

Our faculty members will provide you with an in-depth understanding of leadership competences in interactive sessions, but at the same time we will also create a peer-to-peer exchange so that you can help each other move forward. This is made possible by the subsequent case study in your respective group, which you present and discuss together at the end of the learning session.

## **Our Faculty Members:**

Andreas Krebs, Nicola Bramkamp, Dr. Natalie Daghles, Dr. Maike Albers-Malkus, Isabel Tufet, Tine Snels, Michael Methner, Marie-Eve Schröder, Janine Rensmann, Daniela Grumbach, Sabine Hansen, Violeta Mikić, Julia Klotz, Andrea Kahlenberg...





# FACULTY



**Dr. Natalie  
Daghles**  
Attorney/  
Equity Partner  
Noerr PartGmbB



**Sabine Hansen**  
Founder  
She4Her Leadership  
Consulting



**Violeta Mikić**  
Director for Business  
and Media  
Appearances



**Isabel Tufet**  
CTO  
Santander Consumer  
Bank AG



**Janine  
Rensmann**  
CHRO Technology &  
Innovation / Senior  
Vice President,  
Deutsche Telekom AG



**Tine Snels**  
CEO  
L'Advance B.V.  
Board Member



**Andrea  
Kahlenberg**  
Managing Director  
tridot consulting



**Marie-Eve  
Schröder**  
Global Customers  
and Agencies EMEA  
Regional Director  
Meta



**Michael  
Methner**  
Bereichsleiter Digital  
Transformation  
Santander Consumer  
Bank AG



**Dr. Maike  
Albers-  
Malkus**  
Board Member  
IWil



**Julia Klotz**  
Managing Partner  
tridot consulting



**Andreas  
Krebs**  
Managing Partner  
Inca Inc.



**Daniela  
Grumbach**  
Founder  
BEYOS GmbH



**Nicola  
Bramkamp**  
Artistic Director  
SAVE THE WORLD  
e.V.



# MODULES

## **Negotiation Skills with Dr. Natalie Daghles**

Key qualification for executives. Successful negotiation for business, career and salary. Dr. Natalie Daghles shares practical knowledge from 15+ years of M&A negotiations, including techniques, communication & intercultural competence.

## **Transformational Change with Andrea Kahlenberg**

In a changing world, the ability to lead transformation is crucial. Andrea Kahlenberg provides a framework for managing complex change in interactive sessions. Learn to understand, implement and create resilience to change.

## **The Secret of Great Decision Making with Julia Klotz**

People make 20,000 decisions every day, often unconsciously using cognitive heuristics. However, biases such as stereotypes lead to poor decisions. In this session, Julia Klotz will shed light on relevant company biases and highlight their impact on business. You will interactively recognise your own biases. In the second part, strategies for overcoming biases will be presented using Klotz's practical examples.

## **CEO Masterclass with Andreas Krebs**

The module offers a comprehensive understanding of top-level management and provides the skills, knowledge and perspectives that together lead to management competence and leadership success.

## **Personal Branding with Sabine Hansen**

Develop your personal brand as a leading executive. Workshop with Sabine Hansen: Success profile, key competencies, promotion strategies for top careers and networking.



# MODULES

## **Leadership effectiveness: How do I come across as a leader?**

### **With Daniela Grumbach**

In the module, our Fellows receive a BEYOS profile, which enables them to dive deep into their own personality structure and blind spots. These are the areas where you can grow the most. Daniela explains topics to strengthen your leadership impact and potential for change.

## **Finding Personal Roles: Directing for Managers with Violeta Mikić**

In the session with Violeta Mikić, the fellows receive extensive support and valuable insights into the art of performance, impact and presence. Particular attention is paid to individual performance skills and how gestures and facial expressions can be harmonised with voice and posture to convey a convincing and authentic message.

## **Boardroom Insights Across Borders with Tine Snels**

In this session, Tine Snels shares key strategies from the C-Suite and MDAX board of a multinational company. Tips for success as the 'only woman', insights into board and supervisory board dynamics and interactive discussion on success.

## **Presence and Performance Skills with Nicola Bramkamp**

A strong appearance is essential for a good performance at work. How can I optimise my impact, my presentation skills and my appearance? Especially if I am often underrepresented as a man or woman at work? Nicola Bramkamp, theatre expert, promotes authentic presence in business. Leadership requires authenticity in social media, presentations and employee appraisals.



# MODULES

## **Your Way to Authentic Leadership with Marie-Eve Schröder**

Marie-Eve Schröder reflects on career decisions, passions and balance in professional life. The focus is on authenticity as a leader and the art of defining personal goals. Co-fellows can discover their own 'why'.

## **Leading from a Secure Base: Creating Psychological Security with Michael Methner**

In the module, the Fellows will learn to show their authenticity instead of controlling and to give their team the security it needs. Encouraging creativity, taking responsible risks and removing the taboo of mistakes are the fruits that form a secure basis for personal and professional growth.

## **Servant Leadership: Leaders create Leaders with Janine Rensmann**

In her session, Janine Rensmann will explain in more detail what the various dimensions of Effective Leadership are and how the paradigms of 'Wisdom and Care' together make a tangible and measurable difference. Along these dimensions, she will introduce the concept of Caring Performance to the participants and reflect with them on different behaviours and pitfalls.

## **Stakeholder Management with Dr. Maike Albers-Malkus & Isabel Tufet**

Key task of corporate alignment. Identification, analysis & communication for sustainable relationships. Practice-orientated guidance, also for women in top management. Experience board & supervisory board dynamics in sessions.



# LEARNING JOURNEY 2025

Our faculty members are exclusively CEOs, board members or top managers who, as IWIL mentors & members, share their specific knowledge, integrate the IWIL philosophy and are 100% personally committed. More information at [www.leadershipnext.de](http://www.leadershipnext.de)

## Spring Class 2024 - Female Only

<b>Wine &amp; Cheese Evening</b> 27.3.25	<b>Module 1</b> <i>Live</i> 28.3.25	<b>Module 2</b> <i>Live</i> 28.3.25	<b>Module 3</b> <i>Digital</i> 3.4.25
<b>Module 4</b> <i>Digital</i> 8.4.25	<b>Module 5</b> <i>Digital</i> 10.4.25	<b>Self-study time*</b> <i>Digital</i> 14.4.-27.4.25	<b>Module 6</b> <i>Digital</i> 30.4.25
<b>Wine &amp; Cheese Evening</b> 8.5.25	<b>Module 7</b> <i>Live</i> 9.5.25	<b>Module 8</b> <i>Live</i> 9.5.25	

## Summer Class 2024 - Female & Male Fellows

<b>Wine &amp; Cheese Evening</b> 12.6.25	<b>Module 1</b> <i>Live (Munich)</i> 13.6.25	<b>Module 2</b> <i>Live (Munich)</i> 13.6.25	<b>Self-study time*</b> <i>Digital</i> 16.6.-22.6.25
<b>Module 3</b> <i>Digital</i> 26.6.25	<b>Module 4</b> <i>Digital</i> 1.7.25	<b>Module 5</b> <i>Digital</i> 3.7.25	<b>Module 6</b> <i>Digital</i> 10.7.25
<b>Self-study time*</b> <i>Digital</i> 14.7.-20.7.25	<b>Wine &amp; Cheese Evening</b> 24.7.25	<b>Module 7</b> <i>Live</i> 25.7.25	<b>Module 8</b> <i>Live</i> 25.7.25

## Fall Class 2024 - Female Only

<b>Wine &amp; Cheese Evening</b> 11.9.25	<b>Module 1</b> <i>Live</i> 12.9.25	<b>Module 2</b> <i>Live</i> 12.9.25	<b>Module 3</b> <i>Digital</i> 18.9.25
<b>Module 4</b> <i>Digital</i> 23.9.25	<b>Module 5</b> <i>Digital</i> 25.9.25	<b>Self-study time*</b> <i>Digital</i> 29.9.-5.10	<b>Module 6</b> <i>Digital</i> 9.10.25
<b>Self-study time*</b> <i>Digital</i> 13.10.-19.10.25	<b>Wine &amp; Cheese Evening</b> 6.11.25	<b>Module 7</b> <i>Live</i> 7.11.25	<b>Module 8</b> <i>Live</i> 7.11.25

\*With tutor session.

# LNA CLUB

The exclusive LNA Club offers the opportunity to join a unique network and enjoy numerous benefits. It is an extension of the LeadershipNext Academy learning journey, offering Fellows an incredible path to self-improvement, leadership skills and essential competencies.

These skills are designed to help participants achieve and maintain top positions in their organisations. The club is designed to provide a platform for networking, deeper insights and continuous growth as a leader. As part of the club, we offer exciting **Wine & Cheese events** with inspiring personalities from our network and beyond.

## OUR MEMBERSHIPS

### GOLD

For the price of € 550 net

- 2 free live modules
- 1 free online module
- 2 live Wine & Cheese events
- Online Wine & Cheese events
- Mention in the social media
- Mention of membership on the LNA Club website
- 15% discount on additional live and digital modules

### SILVER

For the price of € 350 net

- 1 free live module
- 1 free digital module
- 2 Live Wine & Cheese events
- Online Wine & Cheese events
- 15% discount on additional live and digital modules.

### BRONZE

For the price of € 150 net

- 3 Live Wine & Cheese events
- Online Wine & Cheese events
- 15% discount on additional live and digital modules

## Your Application

Simply send an email to our Community Manager Jasmin Biesenroth at [club@leadershipnext.de](mailto:club@leadershipnext.de) and let us know your interest in a gold, silver or bronze membership.



# WITH THE KIND SUPPORT OF



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||| NOERR





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